

Major Food and Drink Companies of the World

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Major Food and Drink
Companies of the World
2009



Published by Graham & Whiteside Ltd., the *Major Companies* directories provide detailed information on the leading businesses worldwide. *Major Food and Drink Companies of the World* covers thousands of major international companies active in the manufacture and distribution of foods and alcoholic and non-alcoholic beverages.

Each annual edition of *Major Food and Drink Companies of the World* profiles more than 9,200 businesses. Multiple editions are available by standing order, ensuring access to the most up-to-date information as well as historical data.

Entries typically include: full company name; address, phone and fax numbers; e-mail and Web addresses (when available); names of management and board members; description of the company's activities; parents, subsidiaries and agents; brands and trademarks; number of employees; financial information for the previous two years; principal shareholders; and more. Also included are the contact names of more than 45,000 senior executives.

Real-world users might include:

- Business analysts can quickly locate detailed information on companies working in the food and drink industry, focused on specific geographic locations around the world
- Job seekers can cross-search with other *Major Companies* directories to easily create contact and mailing lists to explore international opportunities
- Business professionals can quickly access up-to-date data for competing or complementary companies, including detailed financial information
- And many others

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ABOUT GALE DIRECTORY LIBRARY

With *Gale Directory Library*, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make *Gale Directory Library* the essential tool for research.

- Find contacts — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- Generate lists, analyze trends — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- Cross-searchable — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

Additional benefits of *Gale Directory Library*:

- Use it like a database; buy and own it like a book collection
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- Print, e-mail or download individual entries
- Entries include hot-linked Web sites and e-mail addresses (when available)
- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories