

# GALE OPPOSING VIEWPOINTS IN CONTEXT



Immigration  
Climate change  
Texting while driving

Headline-grabbing issues and enduring controversies attract learners

Today, more than ever, public libraries are a hub of community activity. Now, the Gale *In Context* family of online portals helps meet the needs of your community with remarkable, media-rich resources that provide homework help, promote lifelong learning and enhance information literacy.

Hundreds of portal pages are curated by editors who hand-select reference results, images and more. Within each portal, topic overviews commissioned by subject-area experts provide patrons with contextual information critical to understanding each topic.

Additionally, Gale *In Context* resources keep your library relevant by delivering authoritative content with a Web-like functionality that attracts and motivates patrons of all skill levels.

## ► Scope and depth

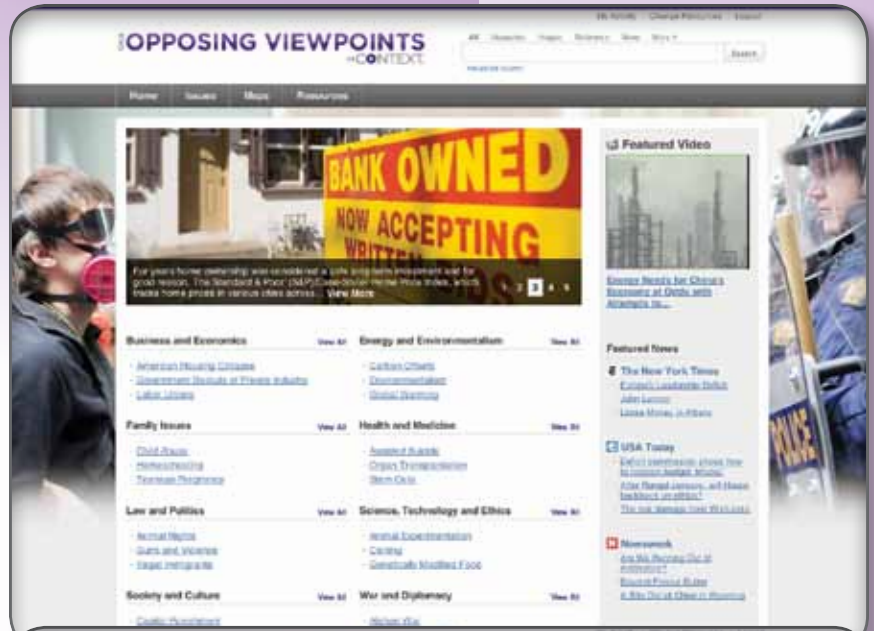
From immigration to stem cells to texting-while-driving, *Opposing Viewpoints in Context* delivers 13,000+ pro/con views, 1,000+ court case overviews, and thousands more topic overviews, biographies and profiles. This relevant content helps patrons understand and evaluate hot debate topics.

## ► Authoritative content

- *Information Plus: Immigration and Illegal Aliens: Burden or Blessing?*
- *Opposing Viewpoints: Debt*
- *Drugs and Controlled Substances: Information for Students*
- *Current Controversies: Conserving the Environment*
- And hundreds more titles

## ► Engage patrons with multimedia

- Video, podcasts and streaming audio
- Easy-to-search image galleries
- National and global news sources
- Expert-chosen full-text articles
- Interactive maps



## Spotlight feature: Pro/Con Viewpoints

*Opposing Viewpoints in Context* brings balance and perspective to every controversy using targeted arguments from recognized subject-matter experts and top journalistic sources.

Explore them all

## ► Premier portals support 21st century learning

Gale *In Context* is the result of patron input and a study of research processes. Our findings revealed that patrons prefer resources that combine web-like functionality with high-quality information. To help patrons streamline their efforts and identify the most relevant content, we created eye-catching, engaging topic pages that seamlessly integrate authoritative reference from Gale and its partners with media-rich, curriculum-aligned content that spans core subjects and 21st century themes like civic literacy, health literacy and global awareness.

## ► Gale *In Context* resources:

- Engage and motivate patrons with a web-like experience that promotes information discovery
- Include tools to support differentiated learning and diverse patron populations
- Deliver helpful topic pages and enhanced search results to streamline the research process

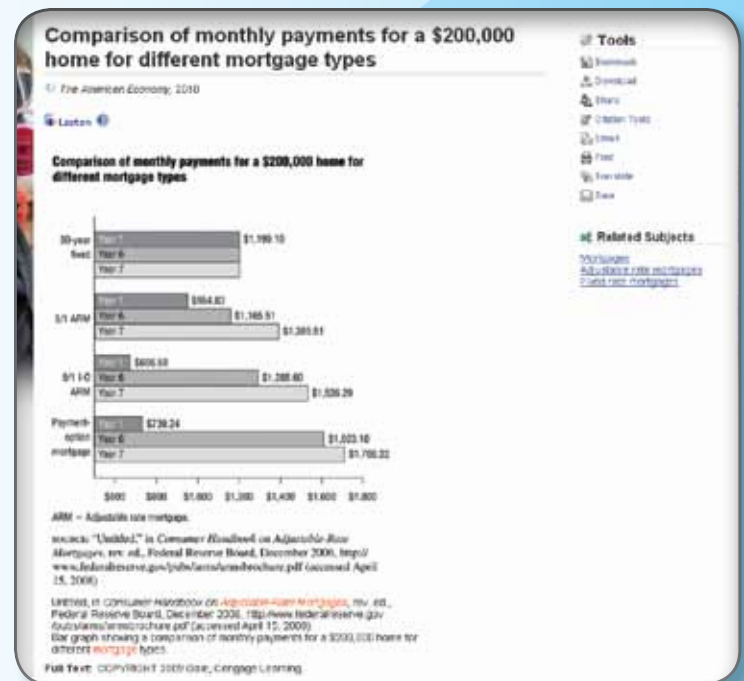
## ► Technology enhances the learning experience

Gale *In Context* knowledge portals deliver authoritative content complemented by intuitive features:

- Web-like interface design and intuitive navigation with thousands of portal pages to aid content discovery
- Media-rich content – images, audio clips, video, maps and interactive resources – enhance patrons' ability to evaluate and apply information
- ReadSpeaker text-to-speech technology and ability to adjust font size support struggling readers, the elderly and the visually impaired
- Document translator instantly converts any document into French, Spanish, Japanese, German, Italian, Portuguese, Korean and simplified Chinese – ideal for libraries serving diverse communities
- Customizable RSS feeds deliver information automatically to patrons
- Web 2.0 sharing allows linking through social networks and bookmarking tools
- Print, e-mail, download and bookmark tools help patrons tailor information to their needs
- Citation tools are mapped to MLA7 and APA6 standards

### Topical editions include:

- *Biography*
- *Canada*
- *Global Issues*
- *Opposing Viewpoints*
- *Science*
- *Student Resources*
- *U.S. History*
- *World History*



Interactive statistics are among the easy, engaging tools.

For a free trial, contact your Gale Representative or visit [www.gale.com/incontext](http://www.gale.com/incontext)