

The Value of the Gale PowerSearch Platform:

NEW FEATURES

- Search Assist provides web-search functionality and recommendations similar to Yahoo and Google
- On-demand language translation includes three newly added languages: Chinese, Japanese and Korean
- Enhanced results include improved relevancy rankings and easier access to filters and limiters
- More intuitive advanced searching with Search Assist on the most used indexes

AND MUCH MORE

- Users can cross-search Gale holdings such as *Gale Virtual Reference Library*, *InfoTrac* collections and specific *In Context* resources
- Results include multimedia — images, video, and podcasts
- Search within result lists to target specific content
- Technology that delivers audio versions of articles and downloadable MP3 files
- Document management includes e-mailing, bookmarking, downloading or printing
- Easy-to-use citation tools facilitate research results

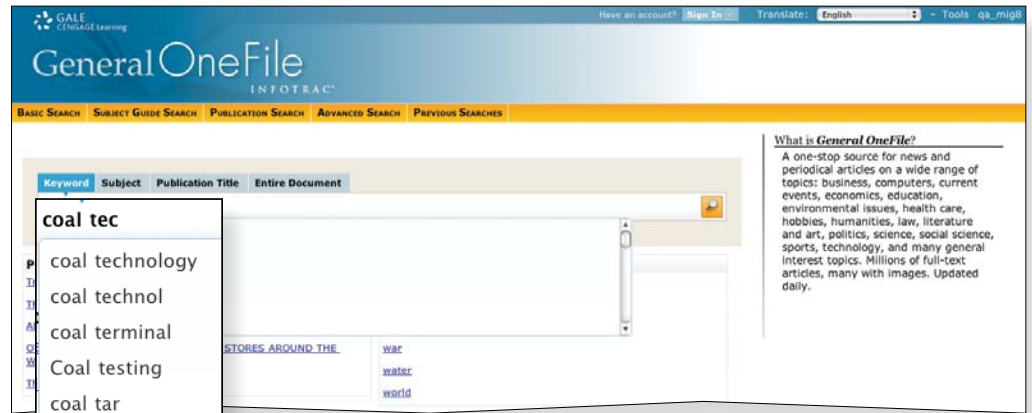
General OneFile

General OneFile is a comprehensive general-interest resource providing periodical and news information through an intuitive, state-of-the-art interface.

Perfect for researchers at all levels, *General OneFile* includes more than 8,000 full-text titles; more than 3,600 journals; more than 25 years of backfile; and five newspaper indexes — totaling more than 13,000 titles in all (70% of which are unique to the resource). All available through the easy-to-use *Gale PowerSearch* platform.

With more than 100 million records at researchers' fingertips, *General OneFile* provides instant 24/7 access to the largest collection of full-text periodicals available.

In addition, *General OneFile* also features more than 500 travel guides; a full collection of National Public Radio programs from 1990 to the present, including searchable transcripts; links to over 5,000 video files including shows like the Today Show, NBC Nightly News, NRO TV and Meet the Press; more than 3,000 full-text titles recommended by Bowker's "Magazines for Libraries"; optional access to the *Gale Virtual Reference Library*, containing more than 1,600 complete volumes of reference content; and much more.



- ▲ The homepage offers a variety of search options, including a quick basic search. Researchers can easily narrow their results by using limiters for more targeted searching.



General OneFile features:

- A new Web-like interface to encourage browsing
- More than 13,000 titles, 70% of which are unique to the resource
- Instant access to periodical and news information on the complete range of general interest topics, from the humanities, education and business to current events, science and environmental issues
- Full-text of The New York Times from 1985 to the present and Financial Times from 1994 to the present, updated daily
- A full collection of NPR audio programs including transcripts and links to more than 5,000 video files of shows such as The Today Show, NBC Nightly News and Meet the Press
- 500 travel guides, including hundreds of Fodor's titles published since 2006
- More than 20 acclaimed reference sets, including *Encyclopedia of World Biography* and the *Gale Encyclopedia of Science*
- Cross-product searchable via *Gale PowerSearch* with eBooks operating on *Gale Virtual Reference Library* platform
- And much more

The screenshot shows the General OneFile website interface. At the top, there's a search bar with the text 'stem cell research'. Below the search bar, there are navigation tabs: 'Basic Search', 'Recent Query Basics', 'Publications Basics', 'Articles Basics', and 'Process Basics'. The main content area displays search results for '450 Results for stem cell research'. The results are listed in a table with columns for 'Rank #', 'Title', and 'Article'. The first result is '1. A Stem Cell Victory, Despite Hurdles' by David A. Prentiss, dated Jan 14, 2008. Other results include '2. How to Not Reverse Abolishing Aging', '3. Reopened the old cell of a mouse to its embryonic state', '4. Break as Beliefs', '5. IUCN Acquires Stem Cell Facility', '6. Adult Stem Cell Research Center to Be Set Up in Park', '7. LIFECELL IN TALK WITH STATE GOVERNMENT TO SET UP COORDINATED BLOOD BANKING', '8. Stem Cell Research: Making Progress, Making Embryonic...', '9. In World's First Stem Cell Research, Scientists Find a Way to Grow Human Cells from Embryonic Stem Cells', '10. Stem Cell Research: Making Progress, Making Embryonic...', '11. Stem Cell Research: Making Progress, Making Embryonic...', '12. Stem Cell Research: Making Progress, Making Embryonic...', '13. Stem Cell Research: Making Progress, Making Embryonic...', '14. Stem Cell Research: Making Progress, Making Embryonic...', '15. Stem Cell Research: Making Progress, Making Embryonic...', '16. Stem Cell Research: Making Progress, Making Embryonic...', '17. Stem Cell Research: Making Progress, Making Embryonic...'. On the right side, there are sections for 'Related Images', 'Related Videos', and 'Related Podcast'. The 'Related Images' section shows several small thumbnail images. The 'Related Videos' section shows a video player with the title 'Adult Stem Cell Research Far Ahead of Embryonic...'. The 'Related Podcast' section shows a podcast player with the title 'Is Stem Cell Research Making Progress? (Audio file) (Broadcast transcript)'. At the bottom of the page, there are sections for 'Content Types', 'Limit Search by', 'RELATED SUBJECTS', 'PUBLICATION TITLES', and 'DOCUMENT TYPES'. The 'Content Types' section lists 'Academic Journals (55)', 'Magazines (50)', 'News (324)', 'Images (5)', 'Videos (8)', and 'Audios (17)'. The 'Limit Search by' section lists 'Stem cells (19)', 'Stem cell research (10)', 'Medical research (4)', 'Bush, George W. (3)', and 'Medical ethics (3)'. The 'RELATED SUBJECTS' section lists 'Stem cells (19)', 'Stem cell research (10)', 'Medical research (4)', 'Bush, George W. (3)', and 'Medical ethics (3)'. The 'PUBLICATION TITLES' section lists 'India Business Insi... (6)', 'Christianity Today (3)', 'SCRIP World Pharmace... (2)', 'Men's Health (2)', and 'The Economist (US) (2)'. The 'DOCUMENT TYPES' section lists 'Article (25)', 'Brief article (21)', 'Book review (1)', 'Viewpoint essay (1)', and 'Calendar (1)'. There are also 'View More' links for each section.

Free trial offer

To sign up for a free trial of this *InfoTrac* resource, go to www.gale.com/periodicalsolutions

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In the U.S. and Canada: 1-800-877-GALE, or visit www.gale.com

Outside the U.S. and Canada: visit www.gale.com/world for a list of Distributors and Sales Offices

▲ Helpful tools let you:

- View any PDF document that may be linked to the article
- E-mail the article in HTML or plain-text format
- Generate citations in multiple formats
- Share links to the article
- Listen to the article or save it as an MP3 audio file
- Translate the article into one of 11 languages
- Print, download and bookmark the article